



Department of New York VFW Veteran Service Officer Journal Ad Contract

2021-22 Program Journal Ad Book Order Form

Post: _____ County Council: _____ District _____

Contact Person: _____ Phone: _____ E-Mail: _____

Please accept our ad in the 2021-22
State VFW Veteran Service Officer
Journal Ad Book for which we enclose a check
in the sum of \$ _____

_____ Full Page Ad @ \$90.00
_____ Half Page Ad @ 65.00
_____ Quarter Page Ad @ 45.00

Please note: Your ad will be placed in the Program Book as close to the layout submitted for publication. If your ad includes any clip art other than the VFW or Auxiliary logo, please e-mail your clip art in a .jpeg picture format to: ejr@vfwny.com clearly stating which ad the clip art is for, Post Number and your contact phone number and/or e-mail address.

All ads in the program book will be published in Black & White. ALL ads should be camera ready. **Do not fold & do not fax ad.**

If your ad needs to be scanned, it is STRONGLY RECOMMENDED you do not fold your ad **but mail it FLAT unfolded in the envelope** to prevent a crease from showing on the page when scanned.

MAKE ALL CHECKS OR MONEY
ORDERS PAYABLE TO: **DEPT OF NY VFW**

Mail your ad and full payment to:

Veteran Service Officer Journal
Department of NY VFW
69 Sand Creek Road
Albany, NY 12205

<p>Full Page \$90.00</p> <p>Remember - The size of a full page is</p> <p>5 1/2 x 8 1/2</p> <p>Draft your add accordingly</p> <p>(Sample Page Not to Size)</p>
<p>Half Page \$65.00</p> <p>(Sample Page Not to Size)</p>
<p>Quarter Page \$45.00</p> <p>(Sample Page Not to Size)</p>

ALL ADS MUST BE RECEIVED
ON OR BEFORE: March 7, 2022